

**To confirm the appointment of Mel Richardson Consultancy to conduct a
Feasibility Study**

Report to: Town Team

Date of Report: 12.10.25

Officer Writing the Report: Town Clerk / RFO

Officers Recommendations

Members are asked to note the formal appointment of Mel Richardson Consultancy to carry out a Feasibility Study. The purpose of this study is to assess the level of interest and support among local businesses for the development of a Business Improvement District (BID) in Saltash.

This appointment has been made following a successful funding application submitted by Saltash Town Council on behalf of the Saltash Town Team. The funding, awarded through the Town Regeneration and Investment Programme (TRIP), covers the full cost of the consultancy services, totalling £10,000.

Report Summary

The Town Team recognised the importance of involving all local businesses in shaping the projects and services that matter most to them. This collaborative approach aims to enhance the trading environment in Saltash through the development of a BID.

To gain a clearer understanding of current trading conditions on Fore Street, the Town Team incorporated this objective into the Feasibility Study.

Following extensive discussions and research into funding opportunities to support the initial phase of the BID, it was agreed that Saltash Town Council would submit an application to the Town Regeneration and Investment Programme (TRIP) to cover the associated costs.

The funding application was successful, enabling the Town Council to initiate a tender process in accordance with its Financial Regulations. This process led to the appointment of Mel Richardson Consultancy to undertake the work.

Signature of Officer:

Town Clerk / RFO